



# REEF's 2017 Gear Giveaway Sweepstakes

**OFFICIAL RULES NO PURCHASE/DONATION NECESSARY.**

**A PURCHASE OR DONATION WILL NOT INCREASE YOUR ODDS OF WINNING.**

*Your chances of winning without making a purchase or donation are the same as the chances of someone winning who purchases or donates something.*

## 1. ELIGIBILITY/ODDS OF WINNING

The Reef Environmental Education Foundation (“REEF”) is sponsoring 2 gear giveaway collections to participants over the age of 18 years old who sign up to become a member through [www.REEF.org/join](http://www.REEF.org/join). Membership is *free*. Open to U.S. residents only. REEF’s Gear Giveaway promotion will begin on February 28, 2017, midnight PST and end on March 31, 2017, 12 midnight PST. The drawing will take place on April 7, 2017. No purchase or donation is necessary. Limit of one entry per person. Void where prohibited. By entering, you agree to be bound by these Official Rules. The odds of winning depend on the number of entries received. Employees and Directors of REEF and its parent, affiliated or subsidiary companies may not enter. By entering, you agree to these Official Rules and the decisions of REEF, which are final and binding in all respects. The retail value of the prizes is approximately \$80 each.

## 2. HOW TO ENTER/HOW PRIZES WILL BE AWARDED

To participate in REEF’s Gear Giveaway, prior to 12 midnight PST on March 31, 2017, please join REEF using a valid email address at [www.REEF.org/join](http://www.REEF.org/join). When you join, if you select “Other” under “How did you hear about REEF?” and enter a REEF member name, they will also be entered to win. The prize is one REEF Gear Basket, containing either Volunteer Fish Survey Project Materials (Beginner’s Course-which includes a REEF survey slate, 2 sheets of paper, a BCD tag, a REEF decal, a REEF koozie, a REEF mask strap, a blue tang plushy, and a t-shirt) or Lionfish merchandise items (a Lionfish Second Edition Cookbook, a Lionfish Jewelry Kit, a 3D lionfish puzzle, a lionfish plushy, and a t-shirt). You agree that if you are the winner of the prize, your picture may be taken and used for REEF advertising and promotional purposes without additional consideration. Two prize winners from all entries received will be selected by random drawing on April 7, 2017, 12 midnight PST by REEF’s Membership Coordinator. The Winners will be notified by email and/or telephone within three (3) working days. Winners will have one week to respond to email or phone call. If Winners don’t respond within one week, the prize is forfeited and another Winner will be selected. You do not need to be present to win. No prize may be exchanged for cash or any other consideration.

## 3. PRIVACY

Entry information obtained from you will be used for the purpose of allowing your participation in REEF’s Gear Giveaway, to email and/or call the winner, and to join REEF. As a REEF member, you will automatically be signed up to receive REEF’s monthly email among other membership benefits. You may have your name removed from this list by unsubscribing at the bottom of the email. REEF will use reasonable commercial efforts to safeguard the personal information you provide. REEF values your privacy and safeguards all of our member’s electronic contact information. We will never sell, share, or trade your email address.

## 4. GENERAL CONDITIONS

By entering REEF’s Gear Giveaway, you agree that if you win the REEF’s Gear Giveaway, REEF has the right to print, publish, broadcast and use, in any media, including but not limited to the worldwide web, without additional consideration, your name, picture, voice, likeness, and/or biographical

information for advertising and promotional purposes. We reserve the right, in our sole discretion, to disqualify any individual we find to be tampering with the entry process or the operation of REEF's Gear Giveaway; to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. These Official Rules are subject to modification by REEF.

## **5. WINNER LIST: OFFICIAL RULES**

To receive the name of the winners, send a self-addressed stamped envelope to: Gear Winners c/o Martha Klitzkie, REEF, P.O. Box 246, Key Largo, FL 33037. Mail-in requests for the name of the Winner must be received by REEF not later than May 1, 2017.

*Sponsored by:* **REEF** at the same address